

Lavender

Season

2021 GUIDE



An advertising supplement produced by the Peninsula Daily News and Sequim Gazette



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Welcome TO SEQUIM LAVENDER SEASON!



Welcome to Sequim, the Lavender Capitol of North America

Each summer the City of Sequim and our lavender farms and businesses

welcome the local community and visitors from all over the world to enjoy the fragrant, flowering herb lavender. Sequim's dry, sunny weather mirrors the climate of the Mediterranean, where lavender is a native plant, providing the perfect conditions for lavender to thrive.

Local entrepreneurs first planted lavender in the Sequim-Dungeness Valley in 1995. The community embraced the effort, and it is now hard to go anywhere in Sequim in the summer without encountering the glow of purple and sweet fragrance in the air. The industry has continued to grow and flourish with new farms and old favorites.

This year there are 16 lavender farms open for the season. The farm owners have worked hard to ensure that they are ready to safely welcome guests. I encourage you to visit as many farms as your time allows as each one is unique and reflects the personality of the owners.

Sequim Lavender Weekend, where we celebrate all things lavender, is held the third full weekend in July. The event will not include the popular Street Fair this year, but many of the farms will have special activities for the weekend. You can learn more about them on the City's tourism website *visitsunnysequim.com*.

Whether you live in the area or are visiting, we hope you enjoy our small, friendly town. Take a deep breath, relax, and enjoy the magic of lavender in Sequim.

*William Armacost, Mayor
City of Sequim*

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2021 SEQUIM LAVENDER SEASON

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SEQUIM LAVENDER EXPERIENCE

Visit Sequim Lavender
Farms & Shops
All Summer Long!

FARMS & SHOPS

B&B Family Farm

www.bbfamilyfarm.com

Cedarbrook Lavender

www.cedarbrooklavender.com

Fleurish Lavender of Lost Mountain

www.fleurishlavender.com

Jardin du Soleil

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Victor's Rain Shadow Lavender

www.rainshadowlavender.com

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Download our driving guide & audio tour by
visiting our website, or using the QR code!
www.sequimlavender.org



Sequim lavender

wave rolls from coast to coast

By Drew Herman
Photos courtesy of Lisa Boulware
and Mark Ozias

The popularity of Sequim's Lavender Weekend rests on the streams of summer visitors who relish the beauty, fun, fragrance and unique experience of a burgeoning local industry highlighted by family-owned farms amid spectacular views.

Now folks in other parts of the country are giving Sequim the sincerest form of flattery, by launching small-scale imitations of the North American lavender capital.

And plants from Sequim are seeding the process, including with personal deliveries by way of a cross-continental journey that has become an annual tradition for local residents Lisa Boulware and Mark Ozias, a married couple who volunteer to make the trek as latter-day "Johnny Lavenderseeds."

"It feels great to get back on the road," Ozias said as their 2021 trip began, their third since 2018, and a welcome return after missing last year during the coronavirus.

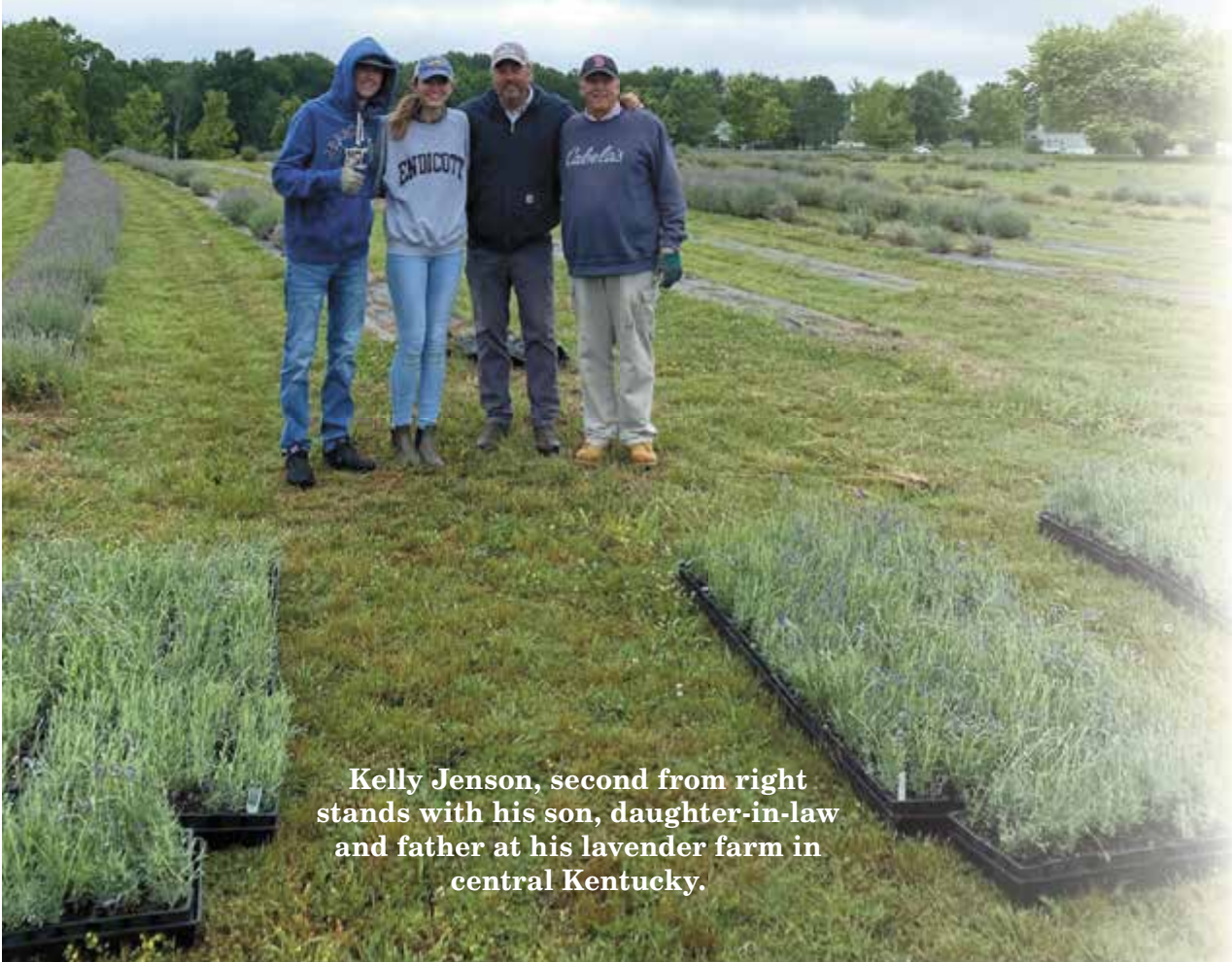
In late May they loaded a rented 26-foot truck with more than 40,000 young plants stowed on temporary shelving, aiming to fill orders for farmers from here to the East Coast.

The wholesaler, Victor Gonzales of Victor's Lavender Farm, sends out plants year-round, but when he asked his old friends Boulware and Ozias about driving a load for fun, they jumped at the chance to see the country and meet aspiring lavender growers.

"We didn't even have to talk about it," Ozias said. "It's like a working vacation."

Their journey took them over the Rockies, across the Great Plains and Midwest, ending in Boston, where they turned in the rented truck and boarded a plane

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Kelly Jenson, second from right stands with his son, daughter-in-law and father at his lavender farm in central Kentucky.

B&B FAMILY FARM

5883 Old Olympic Highway • 360-504-2585 • bbfamilyfarm.com



B&B Family Farm is excited to participate once again in the tradition of Sequim's Lavender Weekend.

Our farm is open May through September and is always free, including Sequim Lavender Weekend.

You will find more than 14,000 plants of

16 different varieties growing on our farm and many folks also will get to see the lavender hanging to dry in our century-old barn.

We have fantastic photo opportunities throughout our property with our barns, Olympic Mountain range backdrop and beautiful lavender fields.

Our family, Bruce, Bonnie, Kristy and Zion (and kids!) are excited to share our story and our love of lavender by providing informational tours of our lavender drying and processing.

Additionally, we have distilling demonstrations from our certified International Perfume Foundation distiller, Zion, plus lavender harvesting information and bud defoliating and cleaning demonstrations with our unique "jitter-bud" lavender cleaning machine. Our tours happen continuously throughout the day.

We have a beautiful gift shop full of hand-made lavender soaps, lotions, award-winning

essential oils and many other treats made here on our farm.

U-cut lavender is available and easy to access.

We will have lavender lemonade and non-dairy lavender ice cream for sale as well as several activities for kids during Lavender Weekend.

We are easy to access on Old Olympic Highway and have 12 sprawling acres with plenty of parking.

B&B Family Farm is family- and pet-friendly and has a relaxed and low-key atmosphere.

Join our family as we celebrate another season of lavender in Sequim. We look forward to meeting you!

FREE ADMISSION



OPEN DAILY MAY – SEPTEMBER

Bring in this ad to save **10%** off your 2021 purchase in the gift shop.



Washington Lavender Farm

965 Finn Hall Rd., Port Angeles, WA 98362

www.walavender.com 360.452.4877



Summer Events

Washington Lavender Festival—July 9-18

Northwest Colonial Festival—August 12-15

for home after a whirlwind two weeks.

This year the trip featured less dramatic weather and deeper personal connections with the growers.

In 2019, Boulware and Ozias dodged tornadoes and floods on their route

in the storm-wracked Midwest.

"This didn't have any of that, so that was a big relief," Ozias said.

And while it can still feel a little "random" to show up at someone's farm in Missouri, "We felt a more personal connection with customers when we delivered."

What they see on those visits is a range of people from young couples to retirees who share the ideal of turning a bit of land into a sustainable business based on sweet-smelling blossoms and agrotourism.

Kelly Jenson worked as a big-city business executive for 20 years before

moving to 50 acres by a lake in central Kentucky. He said that around there, most farmers focus on cattle, corn or soy.

"I just wanted to do something completely different," Jenson said.

He read Victor's webpage and was drawn to lavender, and after five years of work with

help from family members, he's happy with the results and future possibilities.

"It's been quite an experiment," Jenson said about finding the right varieties of lavender from Sequim that thrive in Kentucky climate. "We found one or two

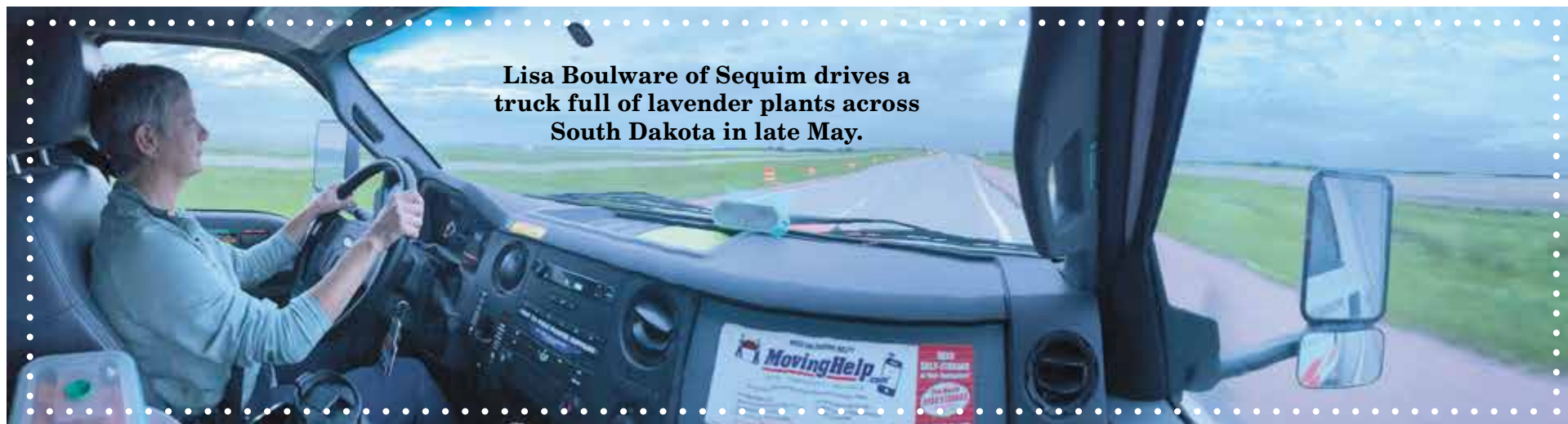
that work really, really well here."

Now the family ships hand-made products around the country, with demand still well ahead of supply.

"It's such a new thing for Kentucky."

He said they look forward to seeing Boulware

COAST continued on 12 >>



Lisa Boulware of Sequim drives a truck full of lavender plants across South Dakota in late May.

BACK TO DIRT FARM

258914 Highway 101 • 360-504-6070 • backtodirtfarm.com



Back to Dirt Farm is a small, family-run flower farm owned and operated by a mother-daughter team. Come join us for our opening season and first year of Lavender Festival. The farm is located right on Highway 101 and can't be missed. Enjoy the beautiful summer days in the sea of purple lavender. We have many varieties of lavender ranging from white to dark purple, totaling about 1,400 plants. The plants are still young and offer the fun ability to come back and see them grow each year. After strolling through the lavender, head over to our

u-cut flower field. In the flowers you will find a rainbow of color including sweet peas, marigolds, zinnias, celosia, dahlias and more! Follow us on Facebook and Instagram for a weekly bloom forecast. In our farm store tent you can purchase a u-cut twist tie, premade bouquets, and a small selection of gifts including gemstone aromatherapy bracelets.

We are open to the public starting July 2 on Friday, Saturday and Sundays from 9 a.m. to 5 p.m. During Lavender Festival week we will have extended hours and be open seven

days a week, Monday thru Sunday. Check Facebook or our website for current updates and workshop dates.

SCHEDULE OF EVENTS:

Open to the public
9 a.m.-5 p.m. July 9-18.

- Tour the lavender field
- Fresh cut lavender bouquets
- U-cut flower field
- Explore the farm shop

FLOWER CROWN WORKSHOPS

Friday, July 16,
5:30 p.m.-7 p.m. and

Saturday, July 17,
5:30 p.m.-7 p.m.

Come relax and learn how to make your own flower crown. You will be given all the supplies needed and taught the technique to make your crown. From there it's up to you to let your creativity come out to play. Lavender will be the floral focus but you are free to use any of the flowers in the field to create a truly unique crown. Feel free to channel your inner fairy for pictures in the field. Sign up online at www.backtodirtfarm.com.

FREE ADMISSION



Locally Grown & Handcrafted Lavender Products
Established in 1967 - we are the oldest herb farm in Washington State

Open Lavender Weekend
July 16th-18th, 10-6
Open year-round
Monday thru Saturday, 10-5

www.CEDARBROOKLAVENDER.com
120 W. Washington Street,
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Assisted Living With A Difference

CEDARBROOK LAVENDER GIFT SHOP

120 W. Washington St., Downtown Sequim • 360-683-7733 • www.cedarbrooklavender.com

More than a half-century ago in 1967, Cedarbrook Lavender Farm became Washington's first herb farm in the state and set the stage for Sequim to become the "Lavender Capital of North America." Cedarbrook Lavender Farm's original signature sweet treats and treasured spice tea blends started the journey for Marcella and Gary Stachurski to take up and expand on the tradition in 2005. Since then, they've added a wide range of high-quality, lovingly crafted lavender goods, including a collection of bath and body products, all-natural essential oils,

and home products plus so much more — each product is designed to delight, revitalize, relax and capture the beauty and power of lavender. Favored by many fans, locally to globally, Cedarbrook Lavender Farm continues the legacy in this century.

You can experience Cedarbrook Lavender Farm through its products online or in the downtown Sequim brick-and-mortar gift shop Marcella and Gary opened near the corner of West Washington Street and Sequim Avenue in 2014. Being a part of the community is important to them and

they hope you'll visit the Cedarbrook Shop as well as all the other locally owned boutiques and farms dotted throughout Sequim. Stop in and say hello, pick up a pack of our Lavender Lace Cookies, have a refreshing Lavender Lemonade, sip on a cup of Cedarbrook's treasured teas, and take home a bath and body product to help you rest and relax.

There's more than shopping because Cedarbrook Lavender Farm is still very much a working farm. Plan a stay at Cedarbrook Lavender Farm's vacation cottage rental and enjoy the Olympic National Park

and the Peninsula. The cottage has accommodations for six guests and a stunning 180-degree vista of the beautiful Strait of Juan de Fuca and majestic Mount Baker while still having easy access to the town center, biking and hiking trails, and rugged beaches along Washington's sunniest coastline. What better place to stay?

SCHEDULE OF EVENTS

DAILY JULY 16,
17 AND 18

- Fresh lavender bouquets
- Lavender plants

• Shop our unique lavender and gifts boutique downtown

• Iced cold lavender lemonade

FRIDAY, JULY 16

• 3 p.m. to 5 p.m. — Learn to make your own Lavender wands or baskets with Nikki, \$5 for supplies.

SATURDAY, JULY 17

• 10 a.m. to 2 p.m. — Visit with Veteran Rick, learn about and see his display of his WWII Army Command Reconnaissance Vehicle and WWII USMC Jeep.

• Noon to 2 p.m. — Learn to make your own lavender wands or baskets with Nikki, \$5 for supplies.



Olympic Peninsula Equine Network |



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172582981

JARDIN du SOLEIL LAVENDER FARM



The Olympic Peninsula's Premier Lavender Farm

Stroll through fields of fragrant lavender, cut your own fresh lavender bundles, try our decadent lavender ice cream, and enjoy a relaxing picnic on our 10-acre farm.

We also invite you to visit our shop for hand-crafted, certified organic lavender essential oils, bath and body products and other lavender gifts. We look forward to welcoming you to our family farm in Sequim, WA!

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APRIL TO SEPTEMBER Open Daily: 10am – 5pm | JULY (EXTENDED HOURS) Open Daily: 9am – 6pm
OCTOBER TO DECEMBER Friday – Sunday: 10am – 4pm

172582981



Sequim lavender entrepreneur Victor Gonzales, left, starts the loading process with Mark Ozias and Lisa Boulware before their drive to farms across the country.

LAVENDER WEEKEND SPECIAL EVENTS



In addition to the special events listed here, many farms offer special activities, crafts and vendors throughout the weekend, plus more demonstrations, lectures and workshops at other times during the summer season and the rest of the year. For more details, see the individual farms' descriptions in this tab.

FRIDAY, JULY 16

- 11 a.m. — Lavender growing workshops with Juan González, Rancho La Morada Lavender Farm, Page 25
- 11:30 a.m.-1 p.m. — Victor Gonzales: Pests, diseases, fertilization, Victor's Rain Shadow Lavender Farm, Page 27
- 1:30 p.m.-3 p.m. — Susan Harrington: Lavender is more than a color, Victor's Rain Shadow Lavender Farm, Page 27
- 2 p.m.-5 p.m. — The Backwood Hucksters, bluegrass, Fleurish Lavender of Lost Mountain, Page 13
- 3 p.m. to 5 p.m. — Make your own Lavender wands or baskets, Cedarbrook Lavender Gift Shop, Page 10

- 3 p.m.-5 p.m. — Chez Jazz with Sarah Shea, Victor's Rain Shadow Lavender Farm, Page 27
- 5:30 p.m.-7 p.m. Flower crown workshop, Back To Dirt Farm, Page 8

SATURDAY, JULY 17

- 10 a.m. — 2 p.m. — Visit with Veteran Rick, see his WWII Army Command Reconnaissance Vehicle and WWII USMC Jeep, Cedarbrook Lavender Gift Shop, Page 10
- 11 a.m. — Lavender growing workshops with Juan González, Rancho La Morada Lavender Farm, Page 25

- Noon-2 p.m. — Make your own Lavender wands or baskets, Cedarbrook Lavender Gift Shop, Page 10
- 2 p.m.-5 p.m. — Bread and Gravy, Americana music, Fleurish Lavender of Lost Mountain, Page 13
- 3 p.m.-5 p.m. — Deadwood Revival, live music at Victor's Rain Shadow Lavender Farm, Page 27
- 5:30 p.m.-7 p.m. — Flower crown workshop, Back To Dirt Farm, Page 8

SUNDAY, JULY 18

- 11 a.m.-2 p.m. — Tess Teel, jazz, Fleurish Lavender of Lost Mountain, Page 13
- 11 a.m. — Lavender growing workshops with Juan González, Rancho La Morada Lavender Farm, Page 2

Robert and Karen MacDonald take a delivery at their North Carolina farm.



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and Ozias on their annual visit, hauling plants from afar.

“As long as they’re doing well, we’ll keep adding more each year,” Jensen said.

Ozias doesn’t think the newer farms pose a competitive danger to Sequim. Rather, he sees the Washington community as an industry leader serving as a resource and inspiration.

“This is like the Emerald City of lavender in the industry,” he said.

In Nebraska, they delivered to a family farm making a transition from corn to a more sustainable crop that’s easier on the land, envisioning a “different kind of agriculture” for future generations. They saw farms in Missouri and Kentucky building on recently established crops or getting their first plants.

“I think there’s room for everyone to grow in this industry,” Boulware said.

In North Carolina they met Karen and Robert MacDonald. After careers in business and

raising their children, the couple bought land to homestead and start their farm — now a thriving lavender operation, much to the relief of their grown children, who thought the idea a little risky.

There is even a modest hub of several farms in New Jersey with long-term ambitions of emulating Sequim’s lavender tour, although it took Sequim more than two decades to develop the critical mass of farms and infrastructure to get to the current thriving tourism and wholesale trade.

“It’s hard to see that being replicated anywhere else anytime soon,” Ozias said.

Meanwhile, Boulware and Ozias see it as a great opportunity for Sequim if the lavender industry gets a broader base in North America. And although by the time they steer their truck through the East Coast traffic jams they are ready to turn in the keys, they look forward to next year’s trip, meeting new farmers and continuing to grow friendships with repeat customers.

Maritza Gomez coaxes a kid out of newly delivered lavender plants at her farm in New Jersey.



FLEURISH LAVENDER OF LOST MOUNTAIN

1541 Taylor Cutoff Road • 360-681-2782 • fleurishlavender.com



Nestled in the valley below the majestic Olympic Mountains lies Fleurish Lavender of Lost Mountain, a three-acre family farm whose field and specimen garden boast nearly 100 different varieties of lavender, a lush fruit orchard, resident alpacas, and a charming gift shop, all for your enjoyment. In summer, you can pick a fragrant bouquet of lavender from the field or stroll through the vast specimen garden to experience the beauty of lavender's diversity. Before you leave, also be sure to visit The Cottage Gift Shop. Rumored to be an old moonshiner's cabin, the vintage building has been converted into a charming gift shop holding a

vast array of hand-crafted lavender products made on the farm. In autumn, relax in the fruit orchard with a picnic and yard games. In winter, you might catch the lavender under a soft blanket of snow with deer wandering through. In spring, work will begin again, planting, weeding, and tending to younger plants. No matter what season, Fleurish Lavender of Lost Mountain is the perfect gateway to serenity amidst the stunning natural beauty of this quaint family farm.

Locals will remember the farm as having a long history as Lost Mountain Lavender. Owners Susan & Doug Fahlgren chose to honor the past while naming their intention for

the farm, themselves, and all who visit ... to flourish! "Fleur" being French for "flower" allowed an opportunity for a fun and lovely play on words. "Fleurish Lavender of Lost Mountain" honors the farm's splendid history while cultivating the fertile possibilities of the future.

THE FLEURISH LAVENDER FAMILY INVITES YOU TO "FLEURISH IN SEQUIM!"

LAVENDER WEEKEND SCHEDULE OF EVENTS

July 16-18

- Daily: 10 a.m. to 6 p.m.
- Visit the farm and gift shop, enjoy games and artisan vendors in the

orchard, and meet the alpacas.

- Free parking and admission

MUSIC

- Friday, July 16, 2 p.m.-5 p.m.: The Backwood Hucksters, bluegrass
- Saturday, July 17, 2 p.m.-5 p.m.: Bread and Gravy, Americana
- Sunday, July 18, 11 a.m.-2 p.m.: Tess Teel, jazz.

SHOPPING & VENDORS

- The Fleurish Cottage Gift Shop: hand-crafted, small-batch, bath, body, and home products made with the farm's own lavender; pottery, jewelry, glassware, and clothing
- Charitable Arts: hand-made tiles and fused glass. All proceeds go to Central Valley Animal Rescue.

- ILA's Foods: jams, dressings, spreads, seasonings. Lavender jelly, jam and marmalade using Fleurish Lavender's culinary lavender

- Keith's Frame of Mind: framed and unframed prints, puzzles, cards, calendars, and more

- Peninsula Friends of Animals: potholders for a charitable cause; a cageless, no-kill, nonprofit animal welfare group serving the Olympic Peninsula since 2000
- Olympic Jars: Creative craft projects packaged in a mason jar. Make your own lavender sachets with Fleurish Lavender's lavender bud.

FOOD

- Lavender Lemonade
- Lavender Chocolate

Sequim FARMERS & ARTISANS Market



special lavender weekend
july 16 & 17
city hall plaza

sequimmarket.com

17282141

Fleurish Lavender of Lost Mountain

1541 Taylor Cutoff Rd., Sequim, WA

fleurishlavender.com

360-681-2782



Lavender Weekend
July 16-18, 2021

10:00am-6:00pm

Free Admission & Parking

Live Music Daily

U-pick Fresh Bundles

Alpacas & Fruit Orchard

Artisan Vendors & Yard Games

Lavender Lemonade & Chocolate



Photo by Ron Stecker

17282140

FAT CAT GARDEN & GIFTS

21 Fat Cat Lane • 360-681-6832 • fatcat-lavender.com

Do you love lavender? Come visit our farm and enjoy the experience of u-pick or we-pick lavender blooms. You can also choose from a variety of lavender plants.

As you stroll our garden, it's hard not to fall in love with the vibrant colors of seasonal and wildflowers. Bring home u-pick or pre-picked flowers. Discover your artistic side and create your own bouquet arrangement. We have a selection of flower wrapping papers and ribbons.

We also offer seasonal fruits and vegetables. Our small orchard is a perfect place to picnic. Please bring your own picnic mats.

The gift shop is a must visit with a variety of lavender products and handpicked unique gift items.

See you all at Lavender Weekend!

FREE ADMISSION



GRAYSMARSH

LAVENDER & BERRY FARM

6187 Woodcock Road • 360-683-5563 • graysmarsh.com

Graysmarsh

Farm rests on the rich soil of the Sequim prairie below the Olympic Mountains, next to the Strait of Juan de Fuca. We grow lavender and a wide array of berries on our 1,000-acre farm. We offer U-pick lavender and U-pick berries in season. We will provide picking boxes. Available at the U-pick stand are field-grown lavender plants, culinary lavender, lavender buds, pre-picked bundles, lavender oil, pre-picked ripe berries, our delicious preserves and honey.

Pets are not allowed on the farm, they must remain in your car and there is not much shade — sorry, we love our pets, too.

FREE ADMISSION



VICTOR'S RAIN SHADOW LAVENDER

1410 KITCHEN-DICK RD, SEQUIM, WA

360-912-3938

CORNER OF KITCHEN DICK RD
AND OLD OLYMPIC HIGHWAY.

EMAIL: HOLA@VICTORSLAVENDER.COM

WWW.VICTORSLAVENDER.COM

OPEN — TUESDAY-SUNDAY 10AM-5PM

On the farm

- Over 4,000 lavender plants with 37 varieties and lots of color.
- More than 20 varieties of lavender plants for sale visit the amazing labyrinth
- Lavender Products for Sale
- Workshops/demonstrations
- Leashed pets allowed
- You Pick



VICTOR'S ORIGINAL LAVENDER FARM

3743 OLD OLYMPIC HWY, PORT ANGELES • 360-681-7930

E-MAIL: INFO@VICTORSLAVENDER.COM • WWW.VICTORSLAVENDER.COM

Open — Tuesday-Sunday 10am-5pm • Lavender field, u-cut, lavender products

THERE IS NO BARN DANCE THIS YEAR DURING SEQUIM LAVENDER WEEKEND. IT WILL RETURN NEXT YEAR.

VICTOR'S LAVENDER FESTIVAL AT VICTOR'S RAIN SHADOW LAVENDER SEQUIM LAVENDER WEEKEND, JULY 16-18 EXTENDED HOURS UNTIL 6PM

No admission charge!

- Workshops with Victor Gonzalez and friends.
- Plants for sale, more than 20 varieties, lots of color.
- Hand-made products including hard to find goats' milk soap.
- Lavender infused food from Bella Italia, Port Angeles - lavender sausages, lavender grilled prawns, crab cakes, Caesar salad, kids hot dogs.
- Lavender desserts from Lulu's — Lavender shortbread cookies, Lavender Ice cream, and Lavender Lemonade.
- Wine and beer garden — Finn River Blackberry-Lavender Cider, Lavender Black Currant Champagne Cocktail Beer on Tap and local wines.
- Oil distillation demonstrations.
- Fresh lavender wreath making workshops - Take home a wreath!
- Music with Chez Jazz on Friday and Deadwood Revival Saturday.
- Lavender experts answer your questions about everything.
- lavender u-cut.





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Hazel



Deborah



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Tom



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Lavender 2021



Season Map

FARMS WITH FREE ADMISSION

1. **B & B FAMILY FARM**
5883 Old Olympic Highway
360-504-2585
bbfamilyfarm.com
9 a.m. to 5 p.m.
2. **BACK TO DIRT FARM**
258914 Highway 101
360-504-6070
backtodirtfarm.com
9 a.m. to 5 p.m.
3. **FAT CAT GARDEN & GIFTS**
21 Fat Cat Lane
360-681-6832
fatcat-lavender.com
4. **FLEURISH LAVENDER OF LOST MOUNTAIN**
1541 Taylor Cutoff Road
360-681-2782
fleurishlavender.com
Friday and Saturday 10 a.m. to 6 p.m., Sunday 10 a.m. to 5 p.m.
5. **GRAYSMARSH FARM**
6187 Woodcock Road
360-670-6394
graysmarsh.com
6. **KITTY B'S LAVENDER FARM**
82 Cameron Acres Lane
360-772-2062
kittyblavenderfarm.com
7. **LAVENDER CONNECTION**
1141 Cays Road
360-681-6055
lavenderconnection.com
10 a.m. to 5:30 p.m.
8. **MELI'S LAVENDER**
62 W. Diane Drive
360-461-9958
9. **NELSON'S DUCKPOND & LAVENDER FARM**
73 Humble Hill Road
360-681-7727
nelsonsduckpond.com
10. **RANCHO LA MORADA LAVENDER & FLOWER FARM**
1430 Marine Drive
360-461-7679
rancholamorada.com
10 a.m. to 5 p.m.
11. **SUNSHINE HERB & LAVENDER FARM**
274154 U.S. Highway 101
360-683-6453
sunshinelavender.com
Friday & Saturday 10 a.m. to 6 p.m. Sunday 10 a.m. to 5 p.m.
12. **VICTOR'S LAVENDER FARM**
3743 Old Olympic Highway
360-681-7930
victorslavender.com
Friday 10 a.m. to 10 p.m., Saturday & Sunday 10 a.m. to 6 p.m.
13. **VICTOR'S RAIN SHADOW LAVENDER FARM**
1410 Kitchen-Dick Road
360-912-3938
rainshadowlavender.com
Friday 11:30 a.m. to 5 p.m., Saturday 11 a.m. to 5 p.m.
14. **WASHINGTON LAVENDER FESTIVAL**
Washington Lavender Farm
965 Finn Hall Road
360-452-4877
walavender.com
10 a.m. to 6 p.m.

Each of these farms and festivals requires an admission fee during Sequim Lavender Weekend (July 16-18). There is no admission fee at other times during the year, unless associated with a separate special event.

- A. **PURPLE HAZE DAZE**
Purple Haze Lavender Farm
180 Bell Bottom Road
360-683-1714
purplehazelavender.com
- B. **JARDIN DU SOLEIL LAVENDER FESTIVAL**
Jardin du Soleil Farm
3932 Sequim-Dungeness Way
360-582-1185
jardindusoleil.com

GIFT SHOP

- C. **CEDARBROOK LAVENDER GIFT SHOP**
120 W. Washington St., Downtown Sequim
360-683-7733
cedarbrooklavender.com

KEY

Green - Open year-round • Purple - Admission fee required • Teal - Farms with free admission

GETTING TO THE FARMS

One of the highlights of Sequim lavender season is visiting local lavender farms. You'll want to visit as many as you can fit into your schedule, as they each have their own character and personality. All of the farms have plenty of parking.

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BEE WISE

JARDIN DU SOLEIL LAVENDER FARM

3932 Sequim-Dungeness Way • 360-582-1185 • jardindusoleil.com



Lavender Season is the best season at Jardin du Soleil. Open 10 a.m.-5 p.m. every day, we are excited to be welcoming guests from all over the globe to stroll our 10-acre farm and gardens. While here, you can cut your own fresh lavender bundles, try our decadent lavender ice cream, or enjoy a relaxing picnic. We also invite you to visit our shop for hand-crafted, certified organic lavender essential oils, bath and body products and other lavender gifts. Your farm visit isn't complete until you say hi to the chickens, goats and our super-friendly farm dog Dash.

ABOUT THE FARM

Jardin du Soleil is a certified organic lavender farm, cradled in the rain-shadow of Washington state's Olympic Mountains. The farm is on the Olympic Peninsula 4 miles north of "sunny" Sequim. Surrounded by hundreds of acres of protected wildlife, the farm was planted in 1999 on land that was part of a dairy farm established in the 1880s. Victorian gardens, ponds, fruit trees and lavender fields encompass the landscape with the Strait of Juan de Fuca beyond. Thousands of lavender plants on 10-plus acres create a wonderfully fragrant vista at the farm.

EVERY DAY IN JULY AND AUGUST AT JARDIN DU SOLEIL YOU WILL FIND

- Blooming fields to wander
- Garden maze
- Goats and chickens to pet and admire
- You-cut field, \$5 a bundle
- Picnic on tables in the grass
- Bird watch the many species of birds
- Check out the bee hives and millions of bees working hard to capture that lavender pollen.
- Shop our thoughtfully curated gift shop for local and hand made lavender gifts.

JARDIN DU SOLEIL LAVENDER FESTIVAL

When: Friday, 10 a.m.-6 p.m. Saturday and Sunday

Cost: \$10 per person (for a three-day pass); children 12 and under are free.

The ticket is a 2021 collector button available only at Jardin du Soleil.

Plenty of free parking right at the farm.

Pre-sale tickets available online or at the farm.

Tickets will be available to purchase on day of event at the farm.

We will be capping visitors to limit crowds. Purchasing a ticket ahead of time guarantees admission at all times during the weekend.

WHAT TO EXPECT

- Lavender fields in bloom to wander, take pictures, picnic, and simply enjoy
- Our always amazing Lavender Festival music line up (visit jardindusoleil.com for schedule)
- Great local food for purchase, by Pacific Pantry — lavender brats, pulled pork, nachos
- Local beer, wine and cider
- Lavender ice cream by Whidbey Island Ice Cream and dairy-free lavender raspberry gelato by Elevated Ice Cream
- A garden maze (often called Sequim's best babysitter) to wander
- Crafts for children (free)
- You-Cut lavender field open (\$5 a bundle)

- Essential Oil distillation demonstrations
- Gift shop filled with so many lavender goodies
- Photo booth (free)
- Good times you and your family will remember forever

Jardin du Soleil Lavender Festival is part of Sequim Lavender Weekend, an amazing weekend where our community celebrates lavender in the Sequim Dungeness Valley.

ONE ADMISSION FEE COVERS ENTRY TO JARDIN DU SOLEIL & OLYMPIC LAVENDER

KITTY B'S LAVENDER FARM

82 Cameron Acres Lane • 360-772-2062 • kittyblavenderfarm.com



In its 23rd year, Sequim's Lavender Festival offers you a unique experience at our distinctive lavender farm.

Reasons abound to make us your primary

stop as you journey through the many lavender farms during your visit to the festival.

Kitty B's is a lavender oasis where you can walk into the rows of lavender and experience solitude.

We are excited to show off our solar panels as we try to lessen our footprint on our fragile earth. Every little bit helps!

STOP AT KITTY B'S AND ENJOY:

- Lavender body lotions and creams
- Essential lavender oils, mists and hydrosols

- Lavender plants
- Art studio with local area artists
- First-hand views of how lavender is cut, prepared and dried in our barn
- Kitty's beautiful English garden
- The gazebo in the midst of lavender with opportunities for photos

Many friends join us as volunteers during the festival, and we love them for it. We have a wonderful time, and we all look forward to your visit to Kitty B's.

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LAVENDER CONNECTION

1141 Cays Road • 360-681-6055 • lavenderconnection.com



The Olson Family welcomes you to relax and spend a summer day with us! Our farm is open to the public Fridays-Mondays throughout the summer when lavender is in bloom (check lavenderconnection.com for

up-to-date hours) and is always free to visit, even during Sequim Lavender Weekend!

Lavender Connection farm has over 40 varieties of lavender to view — from light pink to dark purple — with most

available for U-cut! This makes for truly unique lavender bundles. Our farm property also offers exceptional photo opportunities of multi-colored lavender fields and our recently renovated historic barn.

Visit our charming gift shop in the barn and shop for lavender bud, culinary treats, and artisanal lavender products handmade with lavender essential oil distilled from our own plants. Head to the copper still and watch as we distill the oil and learn about the different uses and kinds of lavender we grow, then stop by the “Essential Oil Bar” to smell 18 varieties of lavender essential oil, all available for sale. Finally, visit our

“perfumery,” where you can sample a variety of different essential oils and fragrances, then use our lavender essential oil as a base to invent a lavender scent that is uniquely your own (available during Lavender Weekend only).

We offer lawn games such as bocce ball and cornhole (for kids and adults), as well as benches and picnic tables throughout the property. We invite you to bring a picnic, a good book, or just your camera, and stay all afternoon! Even your pets are welcome, as long as they are leashed. Thank you for supporting small, family farms!

FREE ADMISSION



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MELI'S LAVENDER

62 W. Diane Drive • facebook.com/melislavender



Meli's Lavender was established by Monica and Sergio Gonzalez to help their daughter and son pay for college.

The couple planted about 1,000 lavender plants in the winter of 2015 and have been working to grow the farm ever since.

The farm has evolved into a family project and, throughout the year, they work to make it a better experience for visitors.

During Sequim Lavender Weekend, visitors can visit the farm for u-pick activities

FREE ADMISSION



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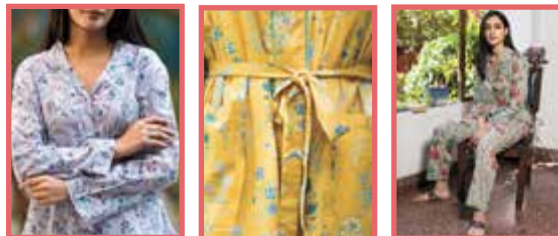
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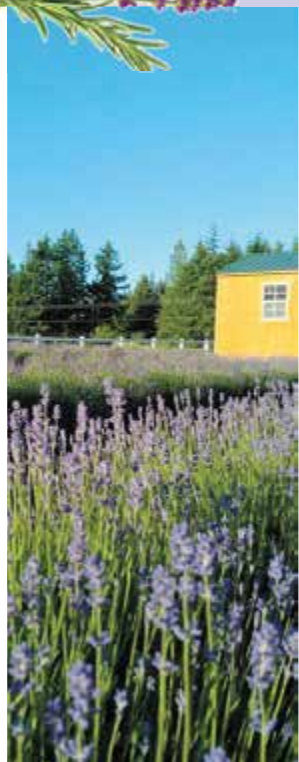
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NELSON'S DUCKPOND & LAVENDER FARM

73 Humble Hill Road • 360-681-7727 • nelsonsduckpond.com



More than 45 years ago, Harry and Gail Nelson purchased 40 acres of undeveloped land in Sequim with the dream of one day retiring there.

Over the years they sold off parcels to put their five children through school, ending up with 5 acres of their own.

In 1996, the Nelsons joined the Sequim Lavender Growers Association, and the family has been a member ever since.

The youngest daughter, Amy Lundstrom, and her husband, Jeff,

purchased the farm 10 years ago.

On the farm they have more than 2,200 lavender plants of several varieties, mainly Grosso, Provence, Super, Royal Velvet, Folgate, Pacific Blue and their newest variety, Phenominal, which might be available for U-pick, depending on the weather.

As always, there is no admission fee.

The farm features a lovely gift shop, "The Garden Shed," where you can pick up all your gardening and lavender needs from lotions and potions to its famous lavender lemon poundcake,

garlic lavender pepper and even lavender mocha fudge.

Be sure to stop by Tilly's Lemonade Stand, operated by their daughter Tilly, and purchase a glass of ice cold lavender lemonade.

Proceeds during the Lavender Festival are donated to the Sequim Food Bank.

Jeff also will be sampling up many delights, highlighting all the farm's spices.

If you just want to sit back and relax, bring a blanket or sit at one of the tables and enjoy the quiet of the pond.

When you're out by

the pond, you might spot Norman, our resident turtle who likes to sunbathe around the farm.

Ever since Gail and Harry started the farm, all of their family has come back every year to help with the weekend.

They'd like to thank all family, friends and neighbors for always being there to help them keep the farm running.

If you can't make it to the farm, stop by their booth at the street fair and say hello to their oldest daughter, Livie, and her aunts, uncles and cousins.

Nelson's Duck Pond & Lavender Farm is the

only second-generation lavender farm in Sequim.

They strive to keep their family's traditions going, and their dreams for expansion are great.

Who knows, maybe someday they'll be a third-generation lavender farm!

You're welcome to sit by the pond and read a book, wander through the lavender field or stroll through our gift shop. Bring a picnic and stay a while.

"We hope to see you soon!"

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PURPLE HAZE LAVENDER FARM

180 Bell Bottom Road • 360-683-1714 • purplehazelavender.com



It's time for the best lavender party in town! It's Purple Haze Daze.

This is a weekend of food, music, lavender and love!

Photo opportunities abound everywhere on Purple Haze's over 7 acres of flowing lavender fields.

A stop in the orchard will provide you with an opportunity to meet Bob and Shirley, our peacock pair, and our eclectic collection of egg-laying hens.

Should you wish to take home some lavender goodies, our farm's gift shop

is stocked with Purple Haze's own line of culinary delights, including our gold-medal, award-winning herb mustard, bath and body products and lavender home-care items.

The farm also has its own ice cream shop with a variety of delicious lavender ice creams, tea, coffee, lavender lemonade and lavender Italian sodas.

Those looking for a more permanent souvenir will have more than a dozen varieties of lavender plants to choose from

to take home and plant in their own garden.

We are always pet friendly.

Hours are 10 a.m.-5 p.m. Monday through Sunday. Bell bottom beverages featuring ice cream and lemonade is also open daily throughout the summer

Visit purplehazedaze.com or purplehazelavender.com.

ADMISSION FEE



RANCHO LA MORADA LAVENDER & FLOWER FARM

1430 Marine Drive, Sequim • 360-461-7679 • rancholamorada.com

Rancho

la Morada is a family-run farm established in 2018. With the plants established, the farm is opening to the public for the first time this year, offering u-pick opportunities and a range of products including fresh and dried bundles, sachets, soaps and live plants.

• Open 10 a.m.-5 p.m.

for Lavender Weekend, July 16-18, and 10 a.m.-3 p.m. the weekend of July 10.

• Lavender growing workshops with Juan González, owner, at 11 a.m. each day of Lavender Weekend.

• U-pick opportunities for available lavender, sunflowers, dahlias and gladiolus.

FREE ADMISSION



SUNSHINE HERB & LAVENDER FARM

274154 U.S. Highway 101 • 360-683-6453 • sunshinelavender.com





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Photo by Jordyn Owen Photography

The gift shop at Sunshine Herb & Lavender Farm owned by Carmen Sepulveda and son Richard Barnes is filled with well over 900 unique lavender products.

All products are manufactured on site. There's everything you could dream of with lavender, including FDA-certified culinary products.

Sunshine Herb & Lavender Farm grows and has produced their own line of culinary and cosmetic lavender products for the past 23 years.

Our products are unique and enhance the wonderful properties of lavender produced and made here on our farm.

Richard takes care of all the farm grounds and producing the lavender plants to sell right off our farm, while Carmen

produces products in the shop.

This has been a farm loved and operated by mother and son.

FESTIVAL FARM HOURS

• 10 a.m.-5 p.m. Friday-Sunday, July 16-18

VENDORS

- Mike & Lisa Mischenko, Proud American BBQ, veteran-owned
- Kathryn Schreiner Jewelry
- Tracy Williams hand-made Purses
- Book signing with author Kate Breslin
- Andy Likins wood crafted items. All proceeds are for Clallam County Veterans.
- Road Warriors Bubba and Jenna, All-natural American products donated to veterans.

FREE ADMISSION



VICTOR'S LAVENDER FARM

3743 Old Olympic Highway • 360-461-5811 • victorslavender.com



Victor and Maribel Gonzalez welcome you to our working family farm!

We are one of the largest producers of lavender in North America, with more than 2 million plants sold. Lavender growers throughout the world rely on Victor's advice and his plants for successful lavender gardens and farms. The farm store is in an old milking barn with our own handmade lavender products.

Wholesale and retail, international shipping, lavender products, a working farm.

Since 1997 Victor Gonzalez has been the source of premier lavender throughout North America.

- Over 5,000 lavender plants
- More than 20 varieties of lavender plants for sale up to 1 gallon
- You-pick lavender

- Lavender products for sale

SEQUIM LAVENDER WEEKEND JULY 16-18

The farm is open. However, there are no Lavender Weekend activities or barn dance this year. Go to our second farm, Victor's Rain Shadow Lavender, one mile down Old Olympic Highway at Kitchen Dick Road, for Victor's workshops plus food, music and demonstrations.

Visit us at victorslavender.com.

HOURS

Open 10 a.m.-5 p.m. Tuesday-Sunday

DOGS

Your dogs are welcome on the farm as long as they are on a leash.

FREE ADMISSION

VICTOR'S RAIN SHADOW LAVENDER FARM

1410 Kitchen-Dick Road • 360-912-3938 • rainshadowlavender.com



Victor Gonzalez, Rex Kellso and their families

welcome you to Victor's Rain Shadow Lavender Farm. Victor and his professional staff will be here not only to help you pick out your plants, but to show you how to care for and grow lavender at your home or at your new lavender farm. Workshops, lavender products, music, food and one of the most knowledgeable farmers in the country ... this is the place to be.

Please note – Victor's original farm a mile west on Old Olympic Highway is open, but all festival activities will be held at Victor's Rain Shadow Lavender Farm. Unfortunately, there is no barn dance this year.

PLANTS FOR SALE

We have thousands of plants for sale — more than 20 varieties in fabulous colors. As one of the largest plant propagators in North America, we have the choice and selection you desire. And if you want fresh-cut lavender, you can cut it in the fields, or we will cut it for you.

LEARNING

Victor will be giving workshops on Friday and Saturday. This is a great opportunity to meet one of North America's foremost lavender experts. Along with Victor's workshops, Susan Harrington of Labyrinth Hill Lavender will also be presenting. Do you want to start a lavender farm? This is where to begin. Victor's Lavender Farm has helped more than 400 farms throughout North America and in other countries, including Morocco and Mexico.

LAVENDER EXPERTS HELP YOU OUT

We have lavender experts on hand throughout the weekend to answer all of your questions — real time with real experts. There is no one in the valley who has this much knowledge and experience. Victor is the last remaining of the original Sequim lavender farmers.

PRODUCTS

Maribel Gonzalez manages a fantastic line of lavender-based products made on the farm. Specializing in sought-after goat milk lotions and spectacular



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ON THE MENU

Bella Italia, the great Port Angeles Italian Restaurant will be serving lavender-infused specialties:

- Grilled Lavender-Pepper Brats from Pacific Pantry in Sequim
- Lavender Marinated Grilled Prawns (also once featured on the Cooking Channel with Mark Bitman)
- Bella's Caesar Salad w/ Shrimp w/ Crab Cake
- Dungeness Crab Cake Sandwich
- Kids Hot Dog and Chips

PLUS IN THE STORE:

- Lavender shortbread cookies
- Lavender ice cream
- Lavender lemonade

WINE AND BEER GARDEN

The ultimate relaxation

— a glass of wine, beer, lavender lemonade and other beverages, savoring the aromatic scent of lavender, enjoying the farm atmosphere and listening to great music — heaven at Victor's!

Beverages include: Lavender Lemonade, Finn River Blackberry-Lavender Cider, Lavender Black Currant Champagne Cocktail Beer on Tap, and more.

FREE LAVENDER WORKSHOPS

FRIDAY, JULY 16

- 11:30 a.m.-1 p.m. — Victor Gonzalez: Pests, diseases, fertilization
- 1:30 p.m.-3 p.m. — Susan Harrington: Lavender is more than a color.

OIL DISTILLATION

Throughout the weekend there will be demonstrations of the oil distillation process.

MUSIC AND DANCE

FRIDAY, JULY 16

- 3 p.m.-5 p.m. Chez Jazz with Sarah Shea—An upbeat jazz/funk/classics fusion band playing for many years in the Northwest.

SATURDAY JULY 17

- 3 p.m.-5 p.m. Deadwood Revival — Deadwood Revival is a harmony-rich rootsy duo featuring husband and wife team Jason Mogi and Kim Trenerry. Their magnificent vocal blend, rock-solid musicianship and undeniable energy is the result of 20-plus years of playing music together.

DOGS

Your dogs are welcome on the farm as long as they are on a leash. Please clean up after your dogs.

FREE ADMISSION



WASHINGTON LAVENDER FARM

965 Finn Hall Road, Port Angeles • 360-452-4877 • walavender.com

Majestically situated along the Strait of Juan de Fuca between Sequim and Port Angeles, Washington Lavender Farm enjoys a panoramic view of the mountains and ocean.

Come experience an unrivaled lavender festival set in a colorful landscape of lavender and wildflowers against the backdrop of the stately George Washington Inn (a B&B that replicates George and Martha Washington's Mount Vernon estate in Virginia).

Take a step back in time in the

colonial-themed festival, savor lavender treats at the snack shop and shop for the farm's Martha's Own lavender products in the gift shop.

Essential oil distillation, cooking demonstrations, crafts, U-pick lavender and more await you (see schedule for details).

There is no admission charge for this 10-day event (July 9-18, 2021).

On the weekends, enjoy a lavender-themed Afternoon Tea in a Box (reservations required, \$35 plus tax per person). For groups of 16 or more who reserve the boxes in a single order, reservations for use of the oceanfront sunroom

at the Inn are available for an additional \$5 per person.

Dan and Janet Abbott invite you to visit the farm throughout the summer. The farm and gift shop are open for your enjoyment every day from 10 a.m. to 5 p.m. from Memorial Day through Labor Day. Year-round you can purchase your products online at shop.georgewashingtoninn.com. And you'll want to come back for a luxury getaway at the B&B!

Be sure to save the dates for other events on the farm throughout the summer. July 31 is the eighth annual Hymn Sing by the Sea from

2 p.m. to 4 p.m. Then, on Aug. 7, the farm is one of the destinations for the Tour de Lavender cycling event (tourdelavender.org). And the Northwest Colonial Festival will be held on the property Aug. 12-15. Get a glimpse of life in a traditional colonial village, visit the British and militia camps, experience a variety of colonial crafts, participate in a wide variety of kids' activities throughout the weekend, listen to the fife and drum corps, experience skirmishes and hear the cannon boom, and so much more. For further information on the colonial festival,

visit colonialfestival.org. visit colonialfestival.org.

SCHEDULE OF EVENTS FOR LAVENDER WEEKEND

EVERY-DAY EVENTS

- Photo opportunities in the lavender fields
- U-pick lavender
- Crafts with Sequim's Lavender Lady (June Devine)
- Beekeeping demonstrations
- Essential oil distillation demonstrations
- Cooking demonstrations)

MUSIC

Enjoy a wide variety of early American, patriotic,

baroque and classical background music throughout the weekend.

FOOD

The farm's snack shop features six varieties of lavender ice cream and sorbet, lavender lemonade, lavender iced tea, and George Washington Coffee. Assorted additional lavender baked good will be offered as available. Olympus Hot Dogs - Serving up the best gourmet hot dogs and nachos on the Olympic Peninsula, loaded with fresh ingredients and all the delicious toppings you could imagine.

VENDORS

- Ewe-Nique Quilts &

<< WASHINGTON from 30

Gifts — quilted table runners, wall hangings and pillows with hand-embroidered lavender flowers and scented with lavender buds. Other gifts include penny rugs, quilts, sachets and pin cushions.

- The Shepherd's Fold — unique hand-spun and hand-woven articles, specializing in hand-spun hats and hand-woven rugs.
- Modern and Medieval woodturning — woodturners that specialize in making turned wood items that span history, including bowls, cooking items, tools and much more.
- Mack's Novelty & Ceramics — handmade and hand-painted ceramics, including many lavender-themed products and a variety of crocheted kitchen items.
- NW Wood 'N Stuff – wood toys and gifts, American Girl

doll outfits and accessories,
birdhouses and more.

- **Gustoblende** — a world-class line of barrel-aged balsamic vinegars and extra-virgin Spanish olive oils, as well as handcrafted, artisan-flavored pasta.
- **Kawtee Wolfe** — The abundant beauty of Washington state inspires these oil paintings. Lavender and Northwest landscapes will beckon you to pause and journey into scenes where you may gather peace, strength and joy.
- **Zarit Glassworks** — one-of-a-kind stained glass and fused glass gifts, home décor and more.

NONPROFITS

- Gideons International offering Bibles to anyone interested
- Honeybees and Lavender — North Olympic Peninsula Beekeepers Association

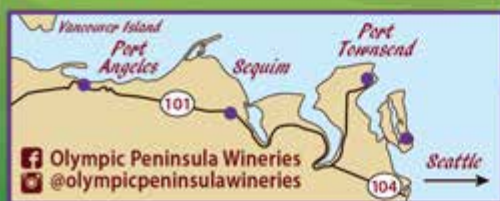
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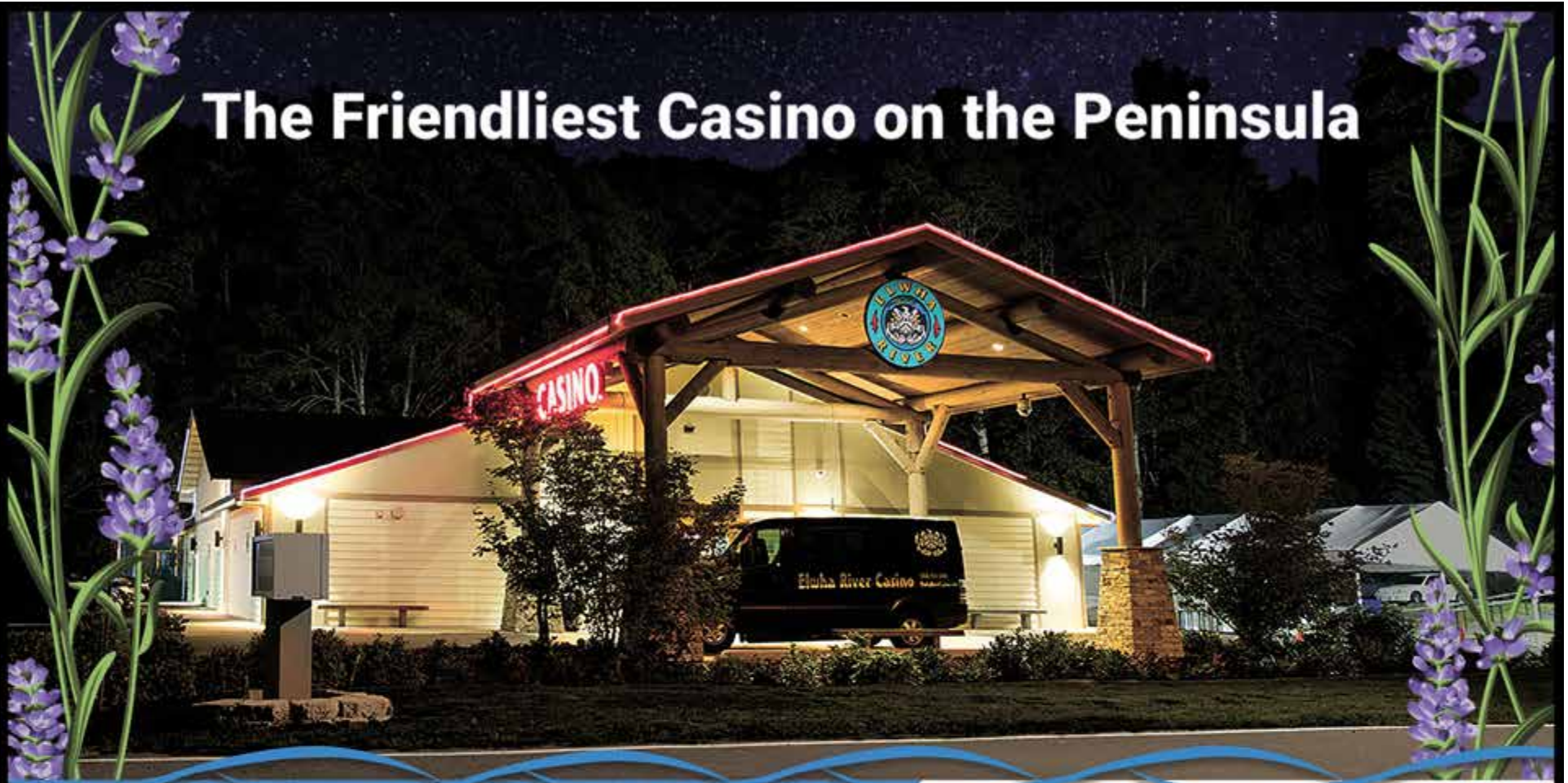
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